



**Society of Saint Vincent de Paul
London Particular Council**
Affordable Housing
585 York Street, London, ON N6B 1R6
Tel: 519-930-8676
ssvplondon.ca

Media Advisory – Photo & Interview Opportunities

London’s Newest Non-Profit to Join Affordable Housing Development breaks ground in Northeast London

Why: There is a chronic need for affordable housing in London, Ontario. Currently, there are over 7,000 individuals and families in need of long term affordable housing in London, and the vacancy rate for secure and affordable apartments is negligible.

The Society of Saint Vincent de Paul London is the city’s newest non-profit organization to step up and build affordable housing to help meet the community’s needs.

What: Building Hope for Housing; Society of Saint Vincent de Paul London’s Groundbreaking Ceremony for St. Vincent’s on Huron. Photo/video opportunity of construction machinery on site.

When: April 3, 2025 - 11 a.m., outdoor ceremony will be followed by indoor reception with speakers

Where: 1500 Huron Street. North side between Sandford St. and Fallons Lane in the parking lot area adjacent to St. Andrew the Apostle church.

Who: Opportunities to interview Society of Saint Vincent de Paul Honorary Campaign Co-chairs, Shelley Baker and Mary Michniewicz; Mayor Josh Morgan and City of London Officials; Ontario Government Representatives; Representative of the Catholic Diocese of London; National SSVF President; donors, and community members.

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For information contact: SSVF volunteer Sara Steers; sara-steers@rogers.com; 519-619-8854

About the Society of Saint Vincent de Paul London

The Society of Saint Vincent de Paul London (SSVF) has been serving people in London for over 160 years. In addition to running two successful thrift stores, SSVF members in London visit with people in need listening to and providing them with food or grocery store gift cards so they can purchase food for their family. SSVF London also provides store vouchers to our SSVF Thrift Store to help them with necessities including clothing, furniture and household needs as needed. Starting in 2022, this group committed to fundraising for its first affordable housing project, a six story 73-unit apartment building with one and two bedrooms, 17 accessible apartments, and a community space. In 2023, members of our 13 SSVF Conferences in the London community helped 3,600 families including 4,575 adults and 2,545 children providing food assistance and store voucher assistance valued at \$450,000.